

# Christina Annalisa Vogt

graphic designer | hand-letterer | calligrapher | illustrator

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www.christinaannalisa.com

## ABOUT ME

A detail-oriented graphic designer, production designer, illustrator, and typographer looking for a full time Graphic Design position to develop innovative concepts. With an eye for design, I bring a fresh and vibrant look to any project. I am a hard worker, fast learner, and adapt well to any design style. Creativity runs through my blood so I will always bring my "A" game!

## SKILLS

Expert in  
Adobe Creative Suite  
(InDesign, Illustrator, Photoshop)



Windows and Mac proficient  
Hand-Lettering & Calligraphy  
Logo, Branding, Marketing, CAD Illustrations  
Wordpress, Squarespace,  
Email Blasts (Mailchimp) Savvy  
Digital Photography

## Experienced with

HTML, Adobe After Effects and iMovie  
Print, Digital, Web, & Package Design Knowledge

## EDUCATION

### CONCORDIA UNIVERSITY IRVINE, CA

Graduated - May 2014  
B.A. Major: Graphic Design | Minor: Marketing

### Relevant Coursework

Digital Illustration, Image Manipulation,  
Digital Publishing, Web Design (HTML),  
Motion Graphics, Typography, Screenprinting, & Letterpress

## REFERENCES

### ALINA HARDY

Director of Communications  
(949) 837-7467  
ahardy@moochurch.org

### NICOLE STIRLING

Director of Youth Ministries  
(949) 540-3408  
nstirling@moochurch.org

## EXPERIENCE

June 2016-Current | Mission Viejo, CA

### HOFFMAN CALIFORNIA INTERNATIONAL FABRICS

*Senior Graphic Designer &  
Assistant Marketing Coordinator*

- Creating branding collateral: 80+ Page Product Catalogs, Flyers, Posters, Web Banners and all online marketing, Lookbooks, E-Blast Newsletter Campaigns, Packaging Design, E-Commerce Watermark Product Images, and Magazine Advertisements
- Creating layout concepts for Seasonal Product Catalogs and Lookbooks using InDesign
- Print production specialist for over 1,000+ printed materials. Finding new efficient and innovative ways to printing in bulk.
- Taking and retouching product photos using Photoshop to use for all printed, web, and packaged marketing material
- Scanning and color correcting digital fabric swatches for printed material and e-commerce site.

April 2015-May 2016 | Anaheim, CA

### PACIFIC SUNWEAR

*Visual Production Designer*

- TEMPORARY Freelance Position for the Visual Design Department
- Creating digital illustrations and laying out illustrated models for in-store displays
- Creating guides to layout stores (Editing & perfecting 'Mock Store' photos, clipping out products, changing product colors, change perspectives, removing useless items from photo.)

August 2011-June 2016 | Laguna Niguel, CA

### CHRISTINA ANNALISA DESIGN

*Freelance Graphic Designer*

- Presentation of design ideas & conceptualizing client ideations
- Photography: Proposals, Engagement, Newborn, and Headshots
- Designing: Logos, Advertisements, Brochures, and T-Shirts
- Handlettering: signs, chalkboards, fonts, and window art

April 2013 - May 2015 | Mission Viejo, CA

### MOUNT of OLIVES LUTHERAN CHURCH

*Graphic Design Intern*

- Create logos for new ministries, help produce & improve the newsletters and weekly bulletins
- Photographed and edited portraits of families using Adobe Photoshop
- Creating advertisements, flyer, brochures, and social media banners needed for upcoming events and ministries using Adobe Illustrator, InDesign, and Photoshop
- Visual eye for design and branding of the church

july 2015-September 2015 | Irvine, CA

### CREATIVE IMAGE WORKS

*Freelance Graphic Designer*

- Creating illustrations for clients: TOYOTA and LEXUS
- Production of technical training manuals
- colorizing illustrations and applying clipping masks on photos

June 2014 - July 2015 | Laguna Beach, CA

### SOURCED COLLECTIVE

*Lead Graphic Designer & Studio Manager*

- Create flyers and social media advertisements for events, workshops, and new business platforms
- Social Media, Website, Blog, and MailChimp Newsletter management
- Re-branding business logos and updating marketing advertisements
- Event planning, chalkboard artist, and calligraphy
- Intern Position and Knowledge of: Event Planning & Interior Design