



Christina Annalisa Vogt

production artist | hand-letterer | marketer

CONTACT

949.680.7050

christina.annalisa@yahoo.com

Rancho Santa Margarita. CA

doodleswithsteena

christinaannalisa.com

A detail-oriented production artist looking for a design position to develop innovative projects in collaboration with a team of creatives. With an eye for design, I bring a fresh and vibrant look to any project that reflects and elevates the visual identity of the brand. I am a multitasker, hard worker, forward thinker and adapt well to any design aesthetic. Creativity runs through my blood so I will always bring my "A" game, with a positive and fun attitude.

EDUCATION

CONCORDIA UNIVERSITY-IRVINE. CA
GRADUATED - MAY 2014

Bachelor of Arts Graphic Design & Marketing

RELEVANT COURSEWORK

Digital Illustration, Image Manipulation, Digital Publishing, Web Design (HTML), Motion Graphics, Final Cut Pro, Typography, Screenprinting, Digital Pre-Press and Letterpress

CAPABILITIES | SKILLS



EXPERT IN ADOBE CREATIVE SUITE
InDesign, Illustrator, Photoshop

WINDOWS and MAC PROFICIENT

BRANDING and PR MARKETING

HTML, WORDPRESS, SQUARESPACE, WIX

EMAIL BLASTS (MAILCHIMP) SAVVY

PHOTOGRAPHY, VIDEOGRAPHY and
HAND-LETTERING/CALLIGRAPHY

PROJECT MANAGEMENT and
TEAM LEADERSHIP

EXPERIENCED WITH
Adobe After Effects, Final Cut Pro, Lightroom, XD

REFERENCES

ALINA HARDY
Director of Communications
at Mount of Olives Church
949.837.7467
ahardy@moochurch.org

NICOLE STIRLING
Director of Youth Ministries
at Mount of Olives Church
949.540.3408
nstirling@moochurch.org

DEVAN REXINGER
Textile Designer
at Hoffman California Int. Fabrics
949.648.0973
devan.carpentier@gmail.com

EXPERIENCE

CURRENT
2021

TALEGA ANIMAL HOSPITAL
Client Services Director | San Clemente. CA

- Direct the client services team as department manager.
- Train new hires on all hospital protocols, how to use the scheduling-invoicing software, gain understanding of basic medication information and other treatment protocols, etc.
- Managing daily tasks and duties for team members throughout the day.
- Overseeing the hospital's relationship with its clients and ensuring client satisfaction.
- Creating the department schedule, updating SOP guides and various medical treatment release forms, inputting inventory and pricing updates, etc.
- Assisting the Practice Manager and Medical Director with financial and inventory reports and hiring new team members for the client services department.

2021
2020

JILLSON & ROBERTS
Sr. Graphic Designer | Santa Ana. CA

- Creating in house art and preparing gift wrap and gift tote production art into template files for print to overseas factories.
- Researching and developing art concepts.
- Photoshop mock ups for InDesign presentations to customers.
- Creating branding collateral: 100+ Page Product Catalogs and Store Signage.
- Packaging design, staging and taking photoshoots for social media.
- Editing new and old artwork to fit the piece type and create a new composition.
- Handlettering and illustrating art for various projects.
- Website maintenance (product image creation, and banner/header designs).
- Managing specialty projects and intern program.

2020
2018

ORANGE CIRCLE STUDIO CORPORATION
Production Artist | Irvine. CA

- Creating in house art and preparing stationery and calendar production art into template files for print to overseas factories.
- Researching and developing art concepts for new products.
- Photoshop mock ups for InDesign presentations to customers.
- Developing moodboards for seasonal lines, to choosing Pantone colors for accurate color replication, to pre-production sample evaluations.
- Editing new and old artwork to fit the piece type and create a new composition.
- Handlettering and illustrating art for various projects.
- Website maintenance (product image creation, advertisements, & banner/header designs).

2018
2016

HOFFMAN CALIFORNIA INTERNATIONAL FABRICS
Sr. Graphic Designer & Marketing Coordinator | Mission Viejo. CA

- Creating branding collateral: 80+ Page Product Catalogs, Flyers, Posters, Web Banners and all online marketing, Lookbooks, E-Blast Newsletter Campaigns, Packaging Design, E-Commerce Branding, Magazine Advertisements and Social Media.
- Creating layout concepts for Seasonal Product Catalogs and Lookbooks using InDesign.
- Website maintenance (update banners, events product, & customer login).
- Finding new efficient and innovative ways to printing in bulk.
- Taking and retouching product photos using Photoshop to use for all printed, web and packaged marketing material.
- Scanning and color correcting digital fabric images for print materials and e-commerce site.

2016
2015

PACIFIC SUNWEAR
Visual Production Designer | Anaheim. CA

- TEMPORARY Freelance Position for the Visual Design Department.
- Creating digital illustrations and laying out illustrated models for in-store displays.
- Creating guides for store layout (Editing 'Mock Store' photos, clipping out products, changing product colors, change perspectives, removing unused items from photo.)

2015
2013

MOUNT OF OLIVES LUTHERAN CHURCH
Graphic Designer | Mission Viejo. CA

- Create logos for new ministries, printed materials (retreat devotionals, t-shirts, promo cards, etc), help produce and improve the newsletter and weekly bulletins.
- Photograph and edit church event photos for marketing and printed materials.
- Creating advertisements, flyers, brochures and social media collateral for upcoming events and ministries using Adobe Illustrator, Photoshop and InDesign.
- Branding and cohesive design throughout the various ministries.

CURRENT
2011

CHRISTINA ANNALISA DESIGNS
Freelance Graphic Designer | Rancho Santa Margarita. CA

- Presentation of design ideas & conceptualizing client ideations.
- Photography: Proposals, Engagement, Family, Headshots and Special Occasions.
- Designing: Logos, Advertisements, Brochures and T-Shirts.
- Handlettering/Calligraphy: signs, chalkboards, fonts and window art.

2011

Started Gaining Experience in the Field